Preferred Supplier

Silversea Cruises

CONTACT INFORMATION	
Head Office Address:	Silversea Cruises, LTD Suite 2600 Wells Fargo Center 333 Avenue of the Americas Miami, Florida 33131, U.S.A.
Consumer Website:	www.silversea.com
Agent Website / Online Reservation:	www.silversea.com
Reservation #:	1 800 722-9955 US & Canada

COMMISSION STRUCTURE	
Commission Amount	**Item**
15%	Cruise Only
5%	Air
5%	Land

ABOUT THE SUPPLIER

- **Silversea Perfects the Art of Travel**
- Silversea presents sumptuous ocean-view suites and the luxurious freedom of all-inclusive lifestyle. Distinctive European styling is reflected in every detail, from uncompromising service to exquisite gourmet dining. Intimate spaces and well-travelled, international guests foster a convivial onboard ambiance. And in each fascinating destination, Silversea provides access to exclusive explorations and uniquely enriching cultural connections.
- Silversea – The Ultimate Luxury Cruise Vacation

KEY CUSTOMER DEMOGRAPHICS

- Silversea guests are well educated; have higher than average income, and travel to be enriched by foreign cultures and places of historical importance.
- The average age of guests is 47 years old in the 7-day Mediterranean market.
- Silversea guests are sourced from across the globe:
  - 50% United States
  - 10% Canada, Mexico, Latin America and Caribbean
  - 15% Europe, Russia, and the Middle East
  - 15% United Kingdom
  - 10% Australia / Asia

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TOP 6 MAJOR SELLING POINTS

- Intimate, elegant ships- extraordinary space per guest ratio
- Superlative service – nearly one crew member for every guest
- All ocean-view suites, over 85% with private verandas
- Butler service for all ships, all guests
- Open-seating in The Restaurant – no assigned time, no assigned table
- Gourmet menus by Relais & Chateaux - alternative dining options, multiple venues available
- Sophisticated entertainment – Enrichment lectures
- All-Inclusive – onboard gratuities, complimentary beverages, in-room bar and stocked refrigerator with your preferred beverage selections, complimentary 24-hour room service and in-suite dining, complimentary shore excursions led by the expedition team (Silver Explorer & Silver Galapagos only) and Complimentary transportations into town in most ports of call

DESTINATIONS

Silversea: Seven Ships – Seven Continents – Infinite Possibilities

- Mediterranean
- Northern Europe & Baltic
- Asia
- Africa, Arabia & Indian Ocean
- Alaska & the Pacific Coast
- Australia, New Zealand & South Pacific
- Caribbean, Mexico & Panama Canal
- South America
- Canada & New England
- World Cruise
- Expedition Cruising (Antarctica, Arctic, Greenland & Canada, Europe & British Isles, Central & South America, West Coast of Africa, Galapagos Islands, Micronesia & South Pacific, Japan, Russia)
- Grand Voyages
- Transoceanic

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PRIMARY CONTACTS				
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