Approved Supplier

Paul Gauguin Cruises

ECSC Cruise Line Segment: Luxury/Niche

CONTACT INFORMATION	
Head Office Address	11100 Main Street, Suite 300, Bellevue, WA 98004
Consumer Website	www.pgcruises.com
Agent Website / Online Reservation	www.pgcruises.com/user?destination=tacenter/overview
Reservation #	800-848-6172

COMMISSION STRUCTURE

15% on all cruises

10% on pre/post land packages

KEY CUSTOMER DEMOGRAPHIC

Paul Gauguin Cruises serves everyone from honeymooners to large family groups.

Here are some simple demographics of our guests:

- Ages: 50-60 years old
- Median household Income of $150k
- Has cruised in the past 3 years
- Includes: Honeymooners & anniversary celebrants; families with older children; divers, hikers, watersports enthusiasts, past Hawaii travelers
- Past travel purchases: $3,000+ per person, on average
- Travel experience: International or 2,000+ miles from home
- Education: College graduates

TOP 6 MAJOR SELLING POINTS

- Small, intimate, and award winning: The 332-guest m/s *Paul Gauguin* is the highest-rated and longest continually sailing luxury cruise ship in the South Pacific.
- Extraordinary value in luxury cruising: Our all-inclusive pricing means a relaxed onboard environment.
- Exceptional service: Our crew-to-guest ratio of 1:1.5 is among the highest at sea and includes our own troupe of Tahitian host/entertainers.
- Longer port stays: Experience island life to the fullest with full days in port and overnight calls on Bora Bora and Moorea on most itineraries.
- Enrichment program**:** We enhance every sailing with presentations by local naturalists or other local experts, and select sailings also feature special guests.

Paul Gauguin Cruises

- Watersports: We offer a variety of watersports in select ports from the ship's marina or destination beaches. We also offer optional PADI SCUBA diving programs.

DESTINATIONS

Tahiti, French Polynesia and the South Pacific including Fiji

ABOUT THE SUPPLIER

Owned by Pacific Beachcomber S.C., the leader in French Polynesia luxury destination resorts, Paul Gauguin Cruises operates the award-winning luxury cruise ship the m/s Paul Gauguin, which provides an exceptional cruise experience tailored to the unparalleled wonders of Tahiti, the South Pacific, and Fiji.

Launched in 1998, the renowned, 5+-star m/s Paul Gauguin was built specifically to sail the waters of Tahiti, French Polynesia, and the South Pacific and is the longest continually operating year-round luxury cruise ship in this enchanting destination. No other luxury ship in history has offered this level of single-destination focus and expertise on a year-round basis for such an extended period.

With more than 25 years of experience in the French Polynesian tourism market, Pacific Beachcomber is the country's largest luxury hotel and cruise operator in the region. In addition to The Gauguin, Pacific Beachcomber operates seven award-winning hotels and is committed towards achieving environmental and social sustainability. Most recently, Pacific Beachcomber opened The Brando, an award-winning luxury eco-resort on the private island of Tetiaroa, on July 1, 2014.

ABOUT THEIR SHIP

Designed specifically to glide through the shallow seas of the South Pacific, The Gauguin is the flagship of Paul Gauguin Cruises and a small-ship cruiser's dream. She delivers travelers to intimate ports inaccessible to larger cruise ships, all the while providing an onboard experience that is nothing short of luxurious. Guests aboard our luxury cruises enjoy spacious suites and staterooms (more than 70% with private balconies), an onboard watersports marina, three dining venues, an extensive spa, and five-star service. Life onboard also reflects the beauty and rich cultural heritage of the islands she calls upon, with a warm, friendly feel, informal setting, and even a beloved troupe of Gauguines and Gauguins—local Tahitians who serve as cruise staff, entertainers, and storytellers.

During *The Gauguin's* 2017 two-week drydock, refurbishments in the ship's public areas, staterooms and suites took place along with regular maintenance and updates for technical operations.

Ship Statistics

Capacity: 332 guests
Crew: 217/International
Crew-to-Guest Ratio: 1:1.5, one of the highest of any luxury cruise ship
Officers: European and International
Registry: Bahamas
Shipyard: Chantiers de l'Atlantique (Saint Nazaire, France)
Length: 504 feet
Width: 72 feet
Draft: 17.1 feet
Tonnage: 19,200 tons

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Paul Gauguin Cruises

Maximum speed: 18 knots
Passenger decks: 7
Call letters: C6TH9
Propulsion System: Diesel electric

AWARDS

Paul Gauguin Cruises has been honored by notable names in the travel and lifestyle industry for our award-winning luxury voyages which some deem the world's best cruises. We are fortunate to be recognized for our top cruises including being voted "World's Best Small-Ship Cruise Line" and "World's Best Small-Ship Cruise Line for Families" by the readers of Travel + Leisure. Paul Gauguin Cruises has also received exceptional cruise reviews and accolades from our guests who thank us for providing the best cruises in the world. We invite you to sail with us and experience our top cruises.

PRIMARY CONTACTS

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