Preferred Supplier

Disney Cruise Line

ECSC Cruise Line Segment: Premium

CONTACT INFORMATION	
Head Office Address:	P.O. Box 10000 Lake Buena Vista, FL 32830
Consumer Website:	www.disneycruise.com; https://disneyparks.disney.go.com/disney-vacations
College of Disney Knowledge	Found on agent website under Training and Benefits
Agent Website / Online Reservation:	Canada: www.disneytravelagents.ca USA: www.disneytravelagents.com
Reservation #:	1-800-511-1333 (cruise) 1-800-327-2996 (non-cruise)

COMMISSION STRUCTURE (for all bookings made on or after February 1, 2019)

Commission Amount	Item
12%	Commissionable Cruise Fare. Locations opening in 2019 receive 12% for 2019 bookings.
10% 10% 3 – 7% 8 – 10%	Optional package add-ons: pre/post resort room nights with theme park tickets. Travel insurance DLR Theme park Tickets only – commission varies. Visit Disney Travel Agent site for details. WDW Theme park Tickets only – commission varies. Visit Disney Travel Agent site for details.

ABOUT THE SUPPLIER

The 4 *Disney Cruise Line* ships—with their distinctive designs and decorative gold swirls across their bows—inspire awe wherever they pull into port. Mixing grand elegance with an element of fun, *Disney Magic, Disney Wonder, Disney Dream, and Disney Fantasy* were created specifically with families in mind. Now, discover the enchanting delights of sailing to exotic destinations aboard ocean liners that have "something for everyone" built right in.

Each magnificent vessel brims—from bow to stern and deck to deck—with the restaurants, nightclubs, shops and recreational facilities that turn your cruise vacation into an unforgettable, pleasure-packed experience.

KEY CUSTOMER DEMOGRAPHIC

Families

Couples

Multi-Generation

Any guests with high Disney affinity

WHY CHOOSE A DISNEY CRUISE?

Complimentary, themed kids' clubs brimming with Disney activities and entertainment, and featuring some of the longest operating hours at sea.

Immersive, private clubs for teens and tweens.

Exclusive adult areas: nighttime entertainment district, full-service spa, adults-only pool, upscale dining and fitness centre.

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One-of-a-kind Rotational Dining—rotates through three amazing restaurants with same servers travelling to each meal.

Special moments with Disney Characters.

24-hour complimentary room service. Plus soda, coffee and tea always available on deck at no charge.

Broadway-style Disney musicals found only on board.

First-run films at sea, some even in 3D.

Themed deck parties for the family; most voyages include fireworks at sea.

Spacious staterooms designed especially for families, most featuring split baths and separate sinks allowing several people to wash up at the same time.

Legendary Disney service.

DESTINATIONS

Disney Wonder – Alaska / Panama Canal / W. Caribbean / Bahamas / Pacific Coast / Hawaii / Mexico

Disney Magic – Europe / Bahamas / Bermuda from Miami & NY) / E & W Caribbean / Mediterranean / Canada from NY

Disney Dream – Bahamas (3, 4 & 5 night)

Disney Fantasy – E & W Caribbean (6, 7 & 8 night)

® CruiseShipCenters International Inc.

Disney Cruise Line

PRIMARY CONTACTS - District Sales Manager / District Sales Representative

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Inside Sales	Canada	800-939-8265 Option 2	WDW.Canada@disney.com

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